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OCT 15 2008

Our File: 50319-0020/WBV

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**In the Matter of Patent Application:**

Serial No. : 10/709,298  
Applicant : Simpson, Todd Garrett  
Filing Date : April 27, 2004  
Title : **METHOD AND SYSTEM OF PROVIDING LOCATION  
SENSITIVE BUSINESS INFORMATION TO CUSTOMERS**  
Art Unit : 3625  
Examiner : AIRAPETIAN, Mila

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To: Commissioner of Patents  
United States Patent and Trademarks Office  
Washington, D.C. 20231

Dear Sir:

This is in reply to the Official action dated April 15, 2008, a response to which is due October 15, 2008. A three-month extension of time is requested and the requisite fee is included in the attached Fee Payment sheet, pursuant to 37 CFR 1.17.

**Amendments to the claims begin on page 2.**

**Remarks begin on page 10.**

10/16/2008 VBUI11 00000016 10709298

03 FC:2201  
04 FC:2202

110.00 OP  
156.00 OP